



Here at K3 we had this little idea after working with so many fashion and apparel retailers.

Rather than one size fits all, technology should be about expression. And in a big way. Your company expressing what it does best without constraint or compromise.

**K3|fashion** is a concept-to-consumer solution. Flexible and scalable, embedded in Microsoft Dynamics 365 for Finance and Operations, Enterprise Edition, and further enhanced to meet the unique and exacting needs of the fashion and apparel industry.

Our solution offers fashion and apparel businesses a tailored environment in which to gain insight and control over all processes and channels to market.

The customized tools, pre-configured to align to specific fashion tasks and processes, drive agility and productivity.

The out-of-the-box fashion functionality means no need for extensive back-end configuration, resulting in a shorter implementation cycle and quicker ROI.

# **K3** fashion

- ✓ Concept to Consumer
- ✓ Flexible & scalable
- ✓ A truly dedicated Fashion solution
- ☑ Embedded in Microsoft Dynamics 365

# THE NEW CONCEPT-TO-CONSUMER FASHION SOLUTION



#### MADE TO MEASURE



## Color, Size and Fit Handling

Efficient handling of multiple product dimensions in one all-up view Quick order entry and editing via a fast and flexible matrix

Simplification through an aggregated view, set up with user-defined parameters

Faster order entry processing and replenishment with the application of ratio curves and historical sales data



#### Sales Order Management

Optimal allocation of received stock over open orders, taking into account shortages and surpluses Bulk updating of sales orders when ordered products don't arrive or get changed Agile support for different scenario's for pre and direct sales and over different sales channels including consignment Ability to easily cater to specific delivery and packaging preference agreements per customer



### Season Management

Pre-season planning for collections In-season planning with open-to-buy information Controlling availability of items and variants over the different processes Insight in original order quantities versus invoiced order quantities Support for controlled delivery drops per season Manage the markdown process during the lifecycle of an item Transparent credit and hold management to minimize risk



# Omni-Channel Planning

Better manage inventory and prices across all channels to optimize revenue Increased overview of sales budgets to plan for coming seasons Balance inventory levels across warehouses to support all the sales channels Manage replenishment parameters across all variants and channels

Omni-Channel communication platform to cater for apps, e-commerce, m-commerce and API



#### PDM & PLM

Comprehensive PLM functionality to manage process from concept to consumer Critical path management and overview Product design support with Adobe Illustrator integration

Product Data Management

PLM fully integrated with business processes

Insight in both cost and recommended retail price to optimize margins



#### Pre-Packs

Consolidated overview of inventory in pre-packs with unpack/repack functionality Customer-specific packs with automatic price calculation Decrease handling time in ordering and distribution, enabling a quicker time to market

#### READY TO WEAR

**K3|fashion** is a seamless solution that has been fully embedded in Dynamics 365 for Finance and Operations, Enterprise Edition, offering fashion and apparel enterprises multiple benefits.



#### Insight & Control

Real-time visibility into all processes, across all channels Centralized and accurate data Integration with mission critical point solutions Reduced complexity, increased efficiency



# Agility & Productivity

Transparent, role-based data accessible from anywhere
Shorter decision cycles, quicker response to change
Improved enterprise-wide and supplier collaboration
End-user satisfaction with a fit for purpose solution on a familiar interface



# Fashion & Apparel

Pre-configured for fashion specific business models, processes and tasks
No need for expensive customization of a generic solution
Includes functionality to handle product management, wholesale and retail
Flexible and scalable to drive future growth and expansion





















# Global delivery

Working with a global network of partners and fueled by the desire for excellence in execution, K3 as a Microsoft Global ISV strives to provide its customers with repeatable industry solutions built on Microsoft technology, that can, where necessary, be further tailored to meet their individual needs and deliver measurable business benefits.



K3|fashion It's made to measure and ready to wear To find out more visit **k3software**.com

