

The platform that is able to support today's needs and provide a path to tackling tomorrow's retail world.



BUSINESS BENEFITS



Ubiquitous



Scalable



Evergreen



Economic



Rapid



Competitive



Intelligent

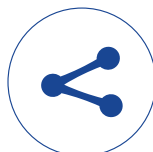


Collaborative

OPERATIONAL BENEFITS



Cloud



Maintain



Low TCO



Focus



Data

THE APPS



WEB-POS



Price & Promotion



Stock Management



Reports



Item Management

MIXED REALITY COMMERCE WITH **k3**imagine[®]



The [retail backoffice](#) and the [price and promotion engine](#) send the product information through the HoloLens.

Mary Johnson enters the Oltiva Retail pop-up store wearing a HoloLens and starts gazing at products. Some products are there physically, others virtually.

1 Look at Products

Mary finds a nice purse and a pair of matching shoes.

Add
to Cart

2



K3|imagine recognizes Mary's credentials and adds the products into the **K3|imagine** cart.



The hololens suspends the transaction in the [retail backoffice](#).

Mary receives a phone call and needs to leave. She chooses to suspend the purchase for later completion.

3 Suspend Transaction

Once Mary is back home she visits the e-shop, inserts her credentials and decides to add another product to her cart. She chooses the click and collect option to close her web-order and pay for them in the shop.

Retrieve
the products

4



The e-shop retrieves the basket from **K3|imagine**, allowing the customer to complete the transaction. The inventory is reduced in [stock management](#) which your other channels can then reflect.



The transaction is immediately available in the [POS](#). Once the purchase has been paid the inventory of **K3|imagine** is updated and eventually the ERP. The store can view the details in [reports](#).

The following day Mary enters the Oltiva Retail store. Her purchase is opened on the ePOS and she finalizes with a payment of her choice.

5 Pay and go!